

COMPANY PROFILE



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Located next to Membley roundabout & Windsor roundabout on Northern bypass



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INTRODUCTION- ABOUT GRACIOUS PLANTS AND LANDSCAPERS

Gracious Plants and Landscapers is a fast growing company that specializes in providing affordable, but high-quality services to customers that value natural surroundings and want to embellish their houses or offices with beautiful gardens.

The company owns a plant nursery with flowers and other plants to give customers the best prices when it comes to landscaping services.

Gracious Plants and Landscapers have hired skilled & professional personnel to satisfy the needs of the most demanding clients; currently, the company deals with deal with sale of Ornamental plants, Cabro and Water Features Installation.



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GRACIOUS PLANTS AND LANDSCAPERS MISSION STATEMENT

Gracious Plants and Landscapers views outdoor landscaping as one of the most effective tools for improving one's surroundings, lifting the mood, and creating a balance between concrete buildings and soft, peaceful gardens.

The company's mission is to provide high-quality landscaping services that are affordable to build healthy business relations in the industry that knows us by reputation.



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GRACIOUS PLANTS AND LANDSCAPERS VISION

The vision of Gracious Plants and Landscapers, a creative, trendy, and hard-working company with professionals, and gardeners, ready to fulfill the dreams and desires of the most demanding customers and is quick to respond to trends and new developments in the sphere of landscaping design is to be involved in value addition of the design of outdoor landscapes that will complement the overall look of all construction projects and works.

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GRACIOUS PLANTS AND LANDSCAPERS CORE VALUES

Gracious Plants and Landscapers work hard to develop and maintain strong bonds with customers to ensure satisfaction and client retention guided by the following values:

- ✚ COMMITMENT: to the requirements and needs of customers as well as the establishment of a high standard of landscaping services to make sure that every client is satisfied and is left with a good impression to recommend the company to friends, family, and colleagues.
- ✚ EFFECTIVE COMMUNICATION: by making sure every detail of the process is communicated both with customers and service providers which builds on trust and mutual understanding.



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GRACIOUS PLANTS AND LANDSCAPERS POLICY

Gracious Plants and Landscapers are committed to conduct business in compliance with all applicable laws and regulations and in accordance with the highest ethical standards.



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GRACIOUS PLANTS AND LANDSCAPERS CODE OF ETHICS

- ✚ Comply with the code of conduct of all professional and industrial bodies to which we and our staff belong.
- ✚ Provide information based on honest, scientific, accurate, and factual knowledge.
- ✚ Practice honesty in advertising, proposals, and representation of capabilities.
- ✚ Protect and preserve our most valuable resource, the environment.
- ✚ Abide by all laws and regulations affecting the green industry and support the enforcement of these laws.
- ✚ Develop, promote, and reinforce good safety practices throughout all phases of operations.



WHAT WE DO:

Gracious Plants and Landscapers designs and transform your compound through creative landscaping: - We serve in the following:

1. Sale of Ornamental plants

Ornamental plants have beauty as its main trait. They add color and interest to a garden. We create and design depending on the customer's preference for both households and offices; they add beauty and give a spectacular and attractive view. These include trees and flowers of all types. Over the years, Gracious Plants and Landscapers have created, designed and supplied ornamental plants to individual clients, households, offices and companies.



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2. Grass Planting , Lawns and Mowing

We create beautiful gardens through grass planting & maintenance passionately and professionally. A beautiful well maintained lawn can make the entire landscape look good; Gracious Plants and Landscapers select the best grass seeds for your lawn, tests and prepare your soil, plant the grass and water the lawn leaving an attractive appearance.



Ground Preparation



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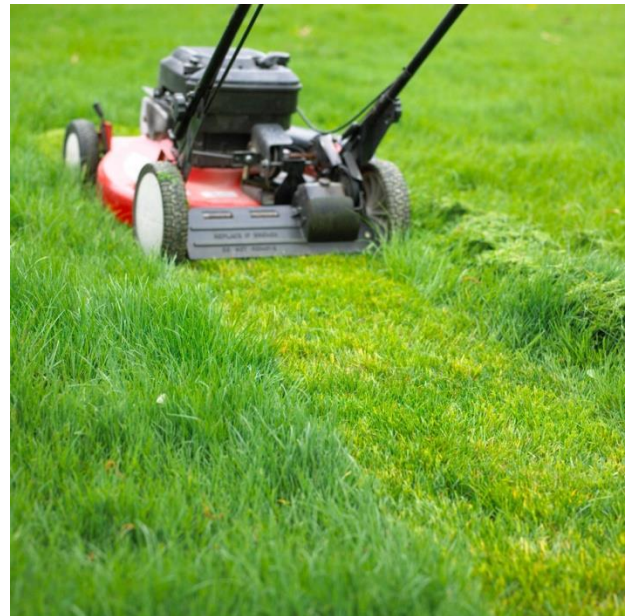
Grass Planting



Grass Irrigation



Lawn Grass



Lawn Mowing



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3. Cabro Installation

Cabros are aesthetically pleasing, environmentally-friendly and safe for use. We install Cabros within landscaped compounds, tented shelters, driveways and outdoor pavements. These include Cabro blocks, channels, kerbs, calvers, hollow blocks etc. As professionals, Gracious Plants and Landscapers deals with all Cabro works from ground preparation to final products ensuring we leaving an aesthetic beauty. We cover both homes, institutions, churches, parking etc.



Ground Preparation



Laying of Cabros





Cabros & Pavings



Channells

4. Water Features Design and Installation

Installing a water feature enhances the value and shape of your entire property. Water features not only add to the beauty of your garden, they attract wildlife and are a source of comfort after a long day at work. Our specialty in water features starts with a selection of water pools. Gracious Plants and Landscapers apply creativity and unique features in construction and design of swimming pools for homes, work areas and learning institutions not forgetting the client's preference.





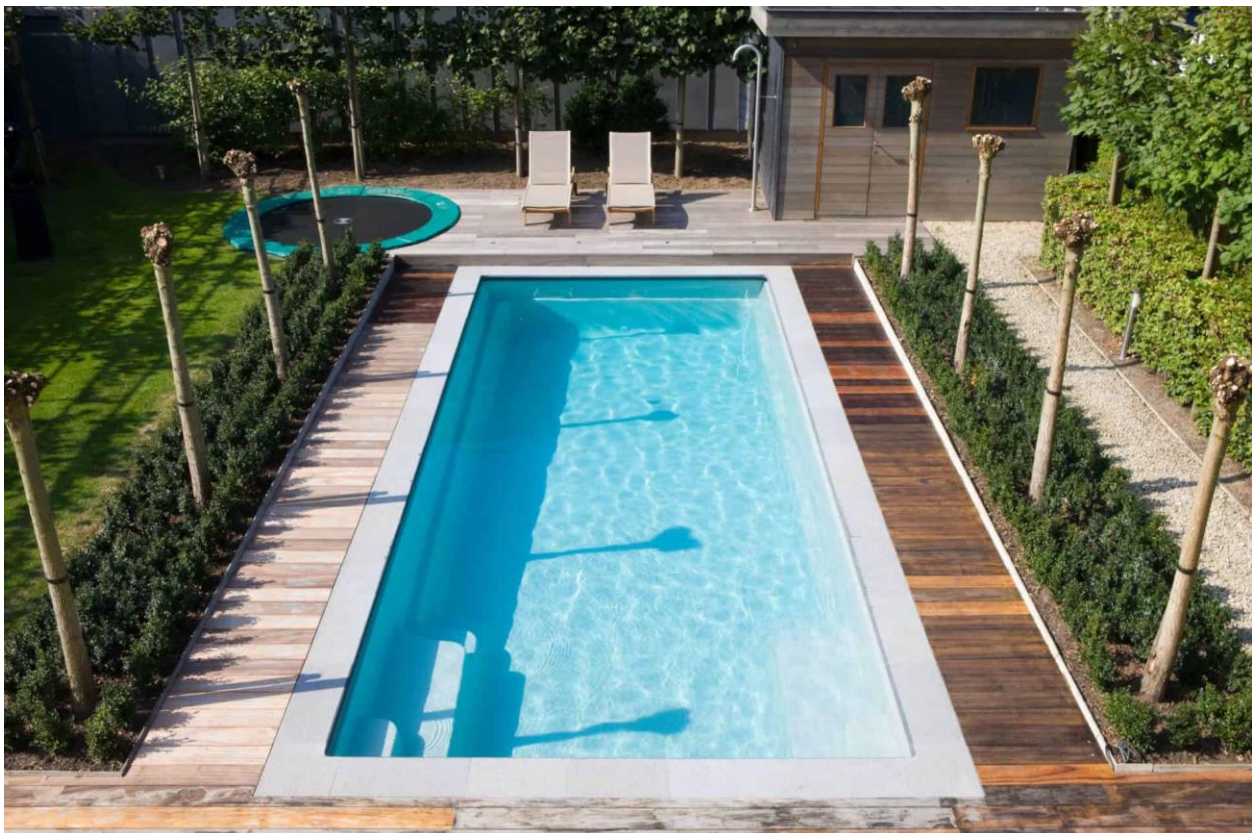
Ground preparation



Construction Process



The Swimming Pool



GRACIOUS PLANTS AND LANDSCAPERS QUALITY POLICY

We have an untarnished reputation and will never sacrifice quality over quantity.

We keep our promises and we deliver what we commit to. As a growing company, we value YOU as a client and welcome any type of communication to give you the assurance that your project is headed for the right outcome.

We have the creativity to offer “Out of the box” ideas and designs. We are familiar with the correct materials and plants to use for your project. We have the experience to do the specialized designs our competitors aren’t capable of producing!



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GRACIOUS PLANTS AND LANDSCAPERS ORGANIZATIONAL STRUCTURE

ORGANIZATION CHART

